

Financial Statement

Revenue

Contributions/Grants	\$ 308,566
Memberships	86,756
Program Income	52,721
Donated Services	51,440
Interest Income	<u>1,813</u>
Total Revenue	501,296

Expenses

Program Services	345,934
Administration	85,332
Fundraising	<u>21,931</u>
Total Expenses	453,197

Increase in Unrestricted Net Assets 39,803

Increase in Temporarily Restricted Net Assets 8,296

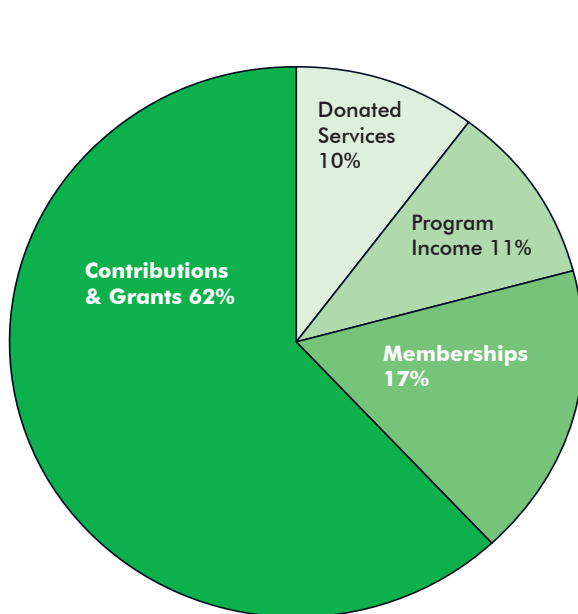
Net Assets

Net Assets: January 1, 2012	\$ 211,688
Net Assets: December 31, 2012	\$ 259,787
Total Change in Net Assets	\$ 48,099

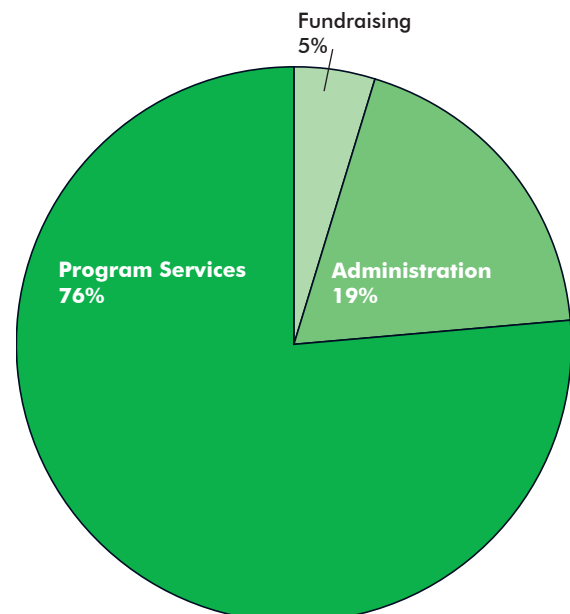
Our record year of greenway progress was driven by strong revenue growth. Members and individual contributors remain our biggest source of revenue, though foundations and corporate partners are making up an increasing share.

Trail progress and programming with our allies garnered the project the most media recognition ever and helped us grow our network of members, volunteers, and followers by 25%, to more than 18,500 people.

Our increased financial strength has the organization poised to hire an additional staff person in 2013 to accelerate progress along the East Coast Greenway.



Revenue



Expenses

The full audited financial report and Form 990 were completed by Johnson Lambert, LLP and are available upon request.

THANK YOU to everyone who helped support the Greenway in 2012! We truly appreciate all our members, donors and corporate partners - your support is the key to our success. Together, we are making communities throughout the East Coast safer, healthier, and more sustainable!

Thank you! Everyone in this report is giving significant resources that make a difference. Your support is building healthy, sustainable, and prosperous communities throughout the Eastern Seaboard. You are empowering the advocacy and programming necessary to develop an American treasure that generations can enjoy for safe walking, running, and biking. The year 2012 was another breakout moment for our project, and the momentum continues to strengthen.

I'm excited to build our organization together to a scale and effectiveness that matches the huge project we are taking on to transform the American landscape.

Let's keep it up!

- *Dennis Markatos-Soriano, Executive Director*



Celebrating the ECG's 20th Anniversary in Boston with a walk on the new North Bank Bridge.

Donors & Family Foundations

\$20,000 and Above

Elizabeth Brody
Sarah Hancock
James and Deborah Sharpe



David and Anne Hilton
David Jones
Pat King and Tom Powers
Robert Knuts
Sanford and Gail

\$10,000-\$19,999

Anderson-Rogers Foundation
Hurford Foundation
Helen & William Mazer Foundation
Donald Passantino

Lipstein, Lipstein Family Foundation

\$5,000-\$9,999

Chase Family Foundation
Bert Kerstetter
Al Nierenberg
Veverka Family Foundation

Anne Maleady
Charles Marshall, Rails-to-Trails Conservancy
Daniel McCrady, Accent on Success

\$2,500-\$4,999

Eran & Ukiko Egozy
Stephen Greif
Timothy Liddell
Mr. Redneckcheck
Alex Rigopulos



Keith Mogerley
William O'Neill
Carl Podwoski and Virginia Lovejoy
David and Susan Read
Robert Russo, KoenigRusso & Assoc.

\$1000-\$2,499

Philip Brencher
Mimi Castaldi and Mark Myers
Tracy and Barbara Cate
The Charlotte Foundation
David and Renee Connelly
Christopher Cowie
Ryan Degrau, RMR Wealth Builders
Joel Gartland
Sam Gruenbaum
Andrew and Allison Hamilton

Robert Spiegelman and Truda Bloom
Mark Stewart
John and Janet Swanson
Lucy Waletzky
W. Mark Wheeler

\$500-\$999

Terry and Rita Benjey
Roberta Berry
Sue Ellen Bordwell and William Richards
Chris Brownstein
Mark and Lisa Fenton
Glenn Fiscella

Bill Gifford, Katherine Baker Trust
Bill Graustein
Jeff Gray and Chris Youngston
Bucky Green
Ariel Grunberg
David Harry
Steven and Anne Koehler, Koehler Family Charitable Fund



Mary Kusko
Steven Mitchell
Christopher Moriarty
Martha Nierenberg
Helen O'Malley
Bethel Paris
V. Adrian Parsegian
Johnathan Pope
Beatrice Rago
Bonnie Reibman
David Scarbro
Karen Sundback and John Owens
Robert and Susan Tafel
Luiz Vitoria
Pete and Judy Weis

\$250-\$499

Marcia Angle and Mark Trustin
Lynn Bell
Ian and Bev Birky
Sandra Blum

Eric Breemen
Mark Dean
Jeremy Erb
Richard and Joan Fenton
Robert Fox
Jeff Gatto
Michael Hawkins
Glenn & Lynn Hirsch
Mary Hutchinson, Mapping Planning Services
Abraham Kalker, Hortley Leblang Charitable Foundation



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Paul Kiczek
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Michael Kucera
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Gary and Karen Martin
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Alice and Alan Model, Edward Handelman Fund
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Sam Moss
David and Karen Pancost
Sarah Powell
William Reader
David Ross
David Schwartz
Myron and Cathy Skott
Judith Tarr, Ben & Jerry's
Bob and Karen Votava
Gail West
Gerald White
Laurence Zuckerman

Bicycle and Ski Clubs, Bicycle Shops, and Trail Advocate Donors

\$2,500-\$4,999

Westchester Cycle Club

\$1000-\$2,499

Cape Fear Cyclists

Narragansett Bay Wheelmen

Sun Bicycles / J&B Importers, Inc.

\$250-\$500

Danbury Ski Club

Hanover Cyclers, Inc.

Newington Ski Club

North Shore Cyclists Inc.

Delaware Valley Bicycle Club



Foundations & Government Grants

Pennsylvania Environmental
Council

Geraldine R. Dodge Foundation

Maryland State Highway
Department

New Jersey Department of
Environmental Protection

The 1772 Foundation

Virginia Dept. of Transportation

William Penn Foundation

In Kind Donations

Timothy Baldwin, Providence, RI

Bingham McCutcheon, Boston, MA

Christopher Browning, Providence, RI

Cabot Creamery, Cabot, VT

City of Richmond, VA

Coffee By Design, Portland, ME

Delaware Valley Regional Planning
Commission, Philadelphia, PA

Eastern Trail Alliance, Portland, ME

Andrew Hamilton, Doylestown, PA

Hannaford, Portland, ME

Herb Hiller, DeLand, FL

Markatos Photography, Pittsboro, NC

KoenigRusso Assoc., Roselle Park, NJ

Langsam Stevens Silver and

Hollaender, Philadelphia, PA

Mitchell Auto Group, Simsbury, CT

New York City Parks & Recreation

Department

Portland Trails, Portland, ME

REI, Stores in NY, NC, PA, NJ, RI

Todd Kurland / Global Interaction

Marlborough, MA

Virginia Commonwealth University

Richmond, VA

Woonasquatucket River

Watershed Assn.,

Providence, RI



Corporate Partners

\$10,000 and Above

Cabot Creamery

REI

Tom's of Maine

\$5,000 to \$9,999

KoenigRusso Associates

Langsam Stevens Silver & Hollaender

Corporate & Agency Event Sponsors

\$1000 - \$2,500

DWM Advisors

\$500 - \$999

Blue Cross and Blue Shield of North
Carolina

\$250 - \$499

Bicycle Coalition of Maine

Virginia Bicycling Federation

Virginia Capital Trail Foundation

*Thank you
to our major
corporate
partners!*

Special Fundraisers

Bob Spiegelman of NH rode from Miami to Portland, ME, with the Cabot Community Tour in May - July of 2012. He and two other ECGA members, Cathy and Myron Skott of GA, rode the entire 2,500 miles, and others joined for a section of the tour.

Bob not only wanted to ride the ECG but decided to make his ride a fundraiser for our cause - and he raised over \$7,500! Thank you so much, Bob!



Bob (left) riding with the Skotts on the Cabot Tour



The 2012 Week a Year Tour in Portland, ME

Congratulations to our 2012 Week a Year Tour Participants! Each person raised or donated a minimum of \$400. Our top fundraisers were **Bob Dexter of CT** who raised over \$1,500, and **Dan Rappoport of NJ** who raised over \$1,200.

\$1,000+

Debra Coyman

Constance Lezenby & Charles
Maxfield

Dan McCrady
William O'Neill
Stephen Swenson

\$600+ per person

Beverly Duncan
Steve Mitchell
Al & Huw Nierenberg
John Paturel
Bob Spiegelman

\$400+ per person

Barbara Amodio
Lynn Bell
Terry Benjey
David Bleil

Mimi Castaldi & Mark
Myers

Tracy & Barbara Cate
Bill Dunn

Mary Hutchinson
Anne Maleady
Sam Moss

Helen O'Malley
Bethel Paris

David Read

David Ross

Robert Russo

Debby & Jim Sharpe

Carol Sweeney

Luiz Vitoria

ECGA Boards and Staff 2012

ECGA Staff

Dennis Markatos-Soriano,
Executive Director

Eric Weis, *Trail Program Coordinator*

Andy Hamilton, *Mid-Atlantic Coordinator*

Debbie West, *Office Manager / Communications*

Herb Hiller, *Southeast Program Consultant*

Terra Edenhart-Pepe, *Mid-Atlantic Outreach*

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Steve Mitchell, *CT*

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Andy Clarke, *Director, League of American Bicyclists*

Mary Glassman, *First Selectman, Simsbury, CT*

Tony Hiss, *Environmental Author*

John Horsley, *Executive Director, AASHTO*

Wil Hylton, *Writer*

Harry Jaffe, *Washingtonian Magazine*

Patricia King, *ECGA Co-Founder*

Keith Laughlin, *President Rails-to-Trails Conservancy*

Jeff Miller, *President, Alliance for Biking and Walking*

Ellen Moyer, *former Mayor, Annapolis, MD*

Jeff Olson, *Alta Planning + Design*

Bill O'Neill, *Founder, Fuss and O'Neill*

Jean-François Pronovost, *Director, Vélo Québec*

Chuck Sloan, *Chairman, Trust for the Appalachian Trail Lands*

Pablo Torres, *Environmental Advocate*

More Highlights of 2012



The US Surgeon General, Dr. Regina Benjamin, led 200 people on a walk on the ECG in Durham, NC
Photo by Jerry Markatos



Andy Hamilton, ECGA, and Sheree Davis, NJDOT, celebrate the opening of a key new ECG segment that connects Newark and Jersey City, NJ, along US Truck Route 1-9. The area crosses three major freeways and was previously closed to pedestrians and cyclists.
Photo by Stephen Faust

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